



# Soul Purpose

STAGE PLAY PRODUCTION





# Introduction

Broken Vessel Productions, Writer, Producer and Director Chericia Curtis kicks-off the third leg of her “Soul Purpose” Stage Play

National Tour. The award winning best stage play “**Soul Purpose**” is a story of courage, strength, faith, perseverance, empowerment and inspiration told vividly through the lives of five unstoppable and courageous women.

[soulpurposestageplay.com](http://soulpurposestageplay.com)

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# About

Every Soul Has **A Purpose**

Meet **5 strong and powerful women**, from different walks of life that through an unexpected sisterhood develop a spiritual bond that is unbreakable. Their heartfelt journeys & purpose, while all different, find they are traveling in the same direction.

These women will leave you **empowered, encouraged, motivated, impacted, and uplifted**. They all discover that it's not their struggles that define them, but how they overcome them that does. Their strong faith in God and full dependence on Him, make all of them triumphant in spite of their circumstances. **Each of them seeking and finding God's purpose for their life**, in their own unique and special way.

**Through their sisterhood**, they learn that by leaning on God and each other, they **become better and stronger together**. They may bend but will not break because of their trust in God. They further discover that iron sharpens iron, there's power in numbers, and **God will never, ever, leave them or forsake** them even when they're faced with the storms of life.







# Our Purpose

Every Soul Has **A Purpose**

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- ✓ Impacting Lives through Theater
- ✓ Women Empowerment
- ✓ Influence future generations for Art Appreciation
- ✓ Providing stories that impact lives



# Successful Productions

Every Soul Has A Purpose



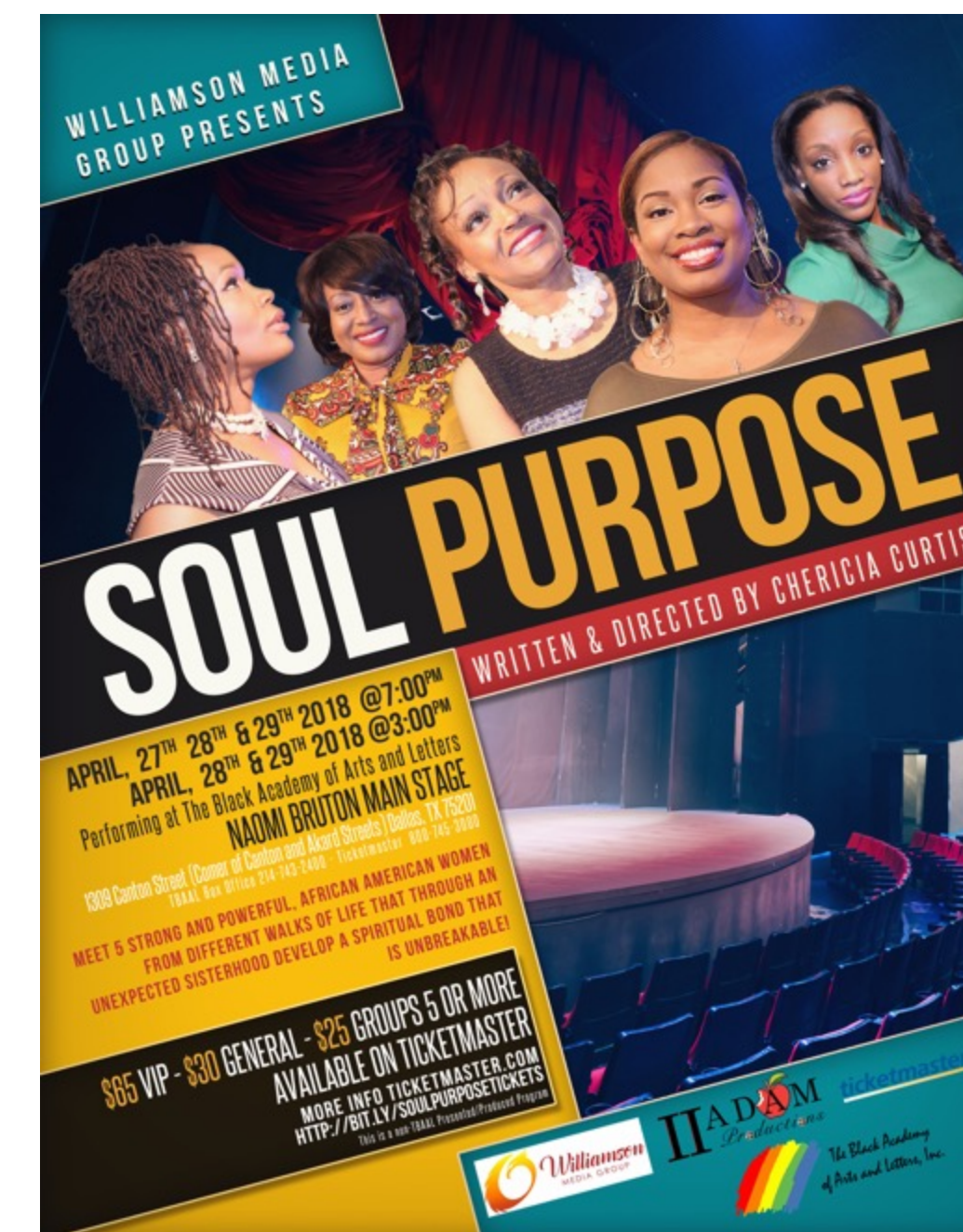
Wortham Center / Cullen Theater

April 2019 | Houston, Texas



Friendship West Church

November 2018 | Dallas, Texas



Black Acadmey of Arts & Letters

5 Shows – April 2018 | Dallas, Texas

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# “What People are Saying”

Every Soul Has **A Purpose**



“This is one the most amazing stage plays I have ever been a part of...Uplifting....Life changing productions you will ever see!”

**Kara Binder**



“

“You will cheer, you will cry, you will laugh and you’ll leave encouraged to live your life’s purpose.”

**Michelle Marks**

”



“I recommend all those who need encouragement, love, and laughter, soul- searching experience that loves a good song to tie it all in together to come see this play!!”

**Tracy Smart**



# Why Are We Here

Every Soul Has **A Purpose**

## Looking for Strategic Partners

We're looking for strategic partners. Soul Purpose Stage Play has a radical impact on our community and our neighbors, and we know that meaningful partnerships make all the difference.

## Unique Branding to Build a Stronger Community

This is a unique opportunity to build stronger community ties, promote your business in the process and be intimately associated with one of the most inspiring stage play production in decades.







## BRAND EXPOSURE

The opportunity to promote your brand and to maintain a high profile among key participants before, during and after the stage production.



## HEIGHTENTED VISIBILITY

Positive publicity from print and electronic media will help increase the visibility of your company's products and services. Your brand will benefit from media coverage that otherwise could be prohibitively expensive.



## BUILD RELATIONSHIPS

Opportunity to consolidate corporate and community relationships and expose your brand to our key markets.



## BUSINESS SPOTLIGHT

Soul Purpose will help you stand out from the crowd. It enables you to prominently display your products and marketing materials.



# Stage Play Demographics

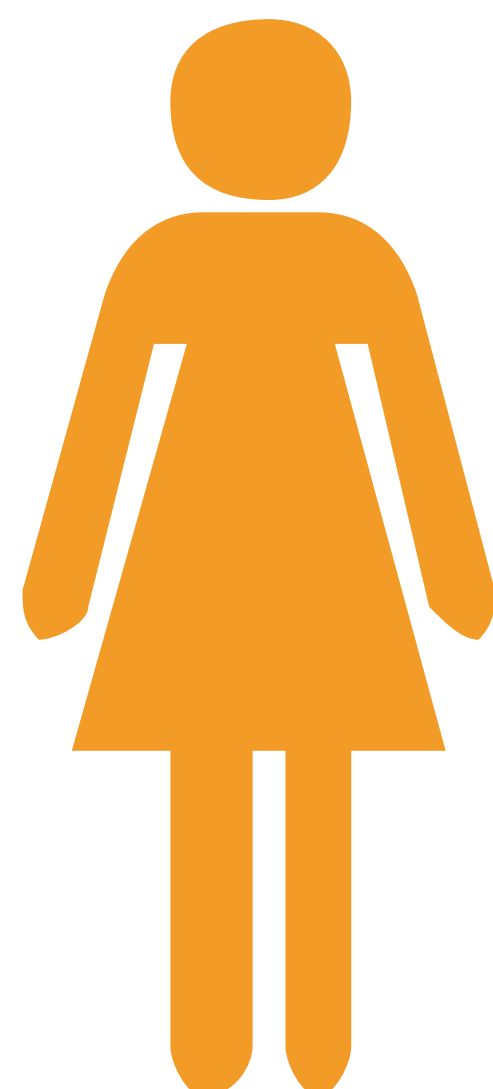
Every Soul Has **A Purpose**



Men

15%

Average age 32 - 65 with income 40k plus



Women

85%

Average age 25 - 70 with income 40k plus

- ✓ Facebook reach 25,000+
- ✓ Instagram reach 6,000
- ✓ Youtube reach 13,000
- ✓ Combined media reach 2,500,000

Combined media includes social, radio, print and public outlets.





# SPONSORSHIPS

1

**Creative Director Sponsor**

2

**Playwright Sponsor**

3

**Stage Manager Sponsor**

4

**Producer Sponsor**

5

**Costume Designer Sponsor**



## \$10,000 - Creative Director Sponsor

- Prominent inclusion in the Soul Purpose Stage Play pre and post production media advertising/press opportunities: print, radio, television including social media. Reaching over 50k plus subscribers.
- Exclusive presence on SoulPurposeStagePlay.com.
- Logo on the cover of the Soul Purpose Stage Play Playbill
- Sponsor acknowledgment in at least **(20)** Twitter, **(20)** Facebook and **(20)** Instagram posts prior to the production.
- Exclusive verbal mentions as a premier sponsor for the play.
- Premiere sponsor recognition on all Soul Purpose Stage Play event-related marketing & promotional collateral.
- Logo and link prominently featured on the Soul Purpose Stage Play website.
- Logo placement on the red carpet backdrop - Opening Night.
- Ten **(10)** VIP elite complimentary performance tickets.
- Backstage Meet & Greet with the Director and the Soul Purpose Cast.
- Four **(4)** tickets to the Soul Purpose listening party.

## \$5,000 - Playwright Sponsor

- Prestigious inclusion in the Soul Purpose Stage Play pre and post production media advertising/press opportunities: print, radio, television including social media. Reaching over 50k plus subscribers.
- Presence on SoulPurposeStagePlay.com.
- Full page logo in the Soul Purpose Stage Play Playbill.
- Prominent sponsor recognition on all Soul Purpose Stage Play event-related marketing & promotional collateral.
- Logo and link featured on the Soul Purpose Stage Play website.
- Logo placement on the red carpet backdrop - Opening Night.
- Five **(5)** VIP elite complimentary performance tickets.
- Backstage Meet & Greet with the Director and the Soul Purpose Cast.
- Four **(4)** tickets to the Soul Purpose listening party

## \$2,500 - Stage Manager Sponsor

- Strategic inclusion inclusion in the Soul Purpose Stage Play pre and post production media advertising/press opportunities: print, radio, television including social media. Reaching over 50k plus subscribers.
- Half page logo in the Soul Purpose Stage Play Playbill.
- Logo and link featured on the Soul Purpose Stage Play website.
- Logo placement on the red carpet backdrop - Opening Night.
- Four **(4)** VIP elite complimentary performance tickets.
- Backstage Meet & Greet with the Director and the Soul Purpose Cast.
- Two **(2)** tickets to the Soul Purpose listening party.



## \$1,000 - Producer Sponsor

- Quarter page logo in the Soul Purpose Stage Play Playbill.
- Logo and link featured on the Soul Purpose Stage Play website.
- Two **(2)** VIP elite complimentary performance tickets.
- Backstage Meet & Greet with the Director and the Soul Purpose Cast.
- Two **(2)** tickets to the Soul Purpose listening party.

## \$500 - Costume Designer Sponsor

- Sponsorship listing logo in the Soul Purpose Stage Play Playbill.
- Logo and link featured on the Soul Purpose Stage Play website.
- Four **(2)** VIP elite complimentary performance tickets.
- Backstage Meet & Greet with the Director and the Soul Purpose Cast.
- Two **(2)** tickets to the Soul Purpose listening party.



# DIGITAL ADVERTISING



1

Video

2

Landing Page

3

Printed Playbill

4

Digital Playbill

5

Cast Sponsor

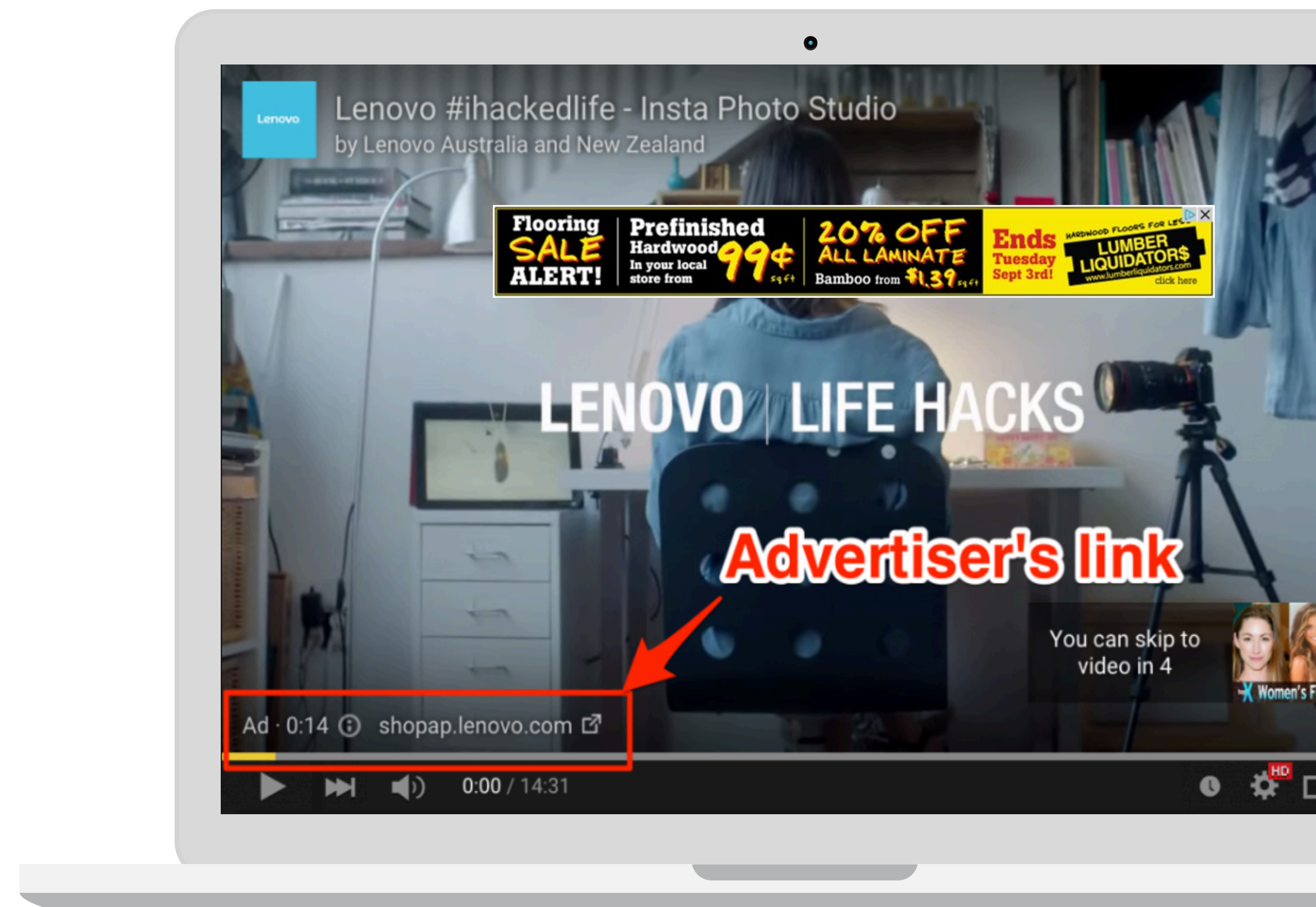


# \$1000 - \$3500 VIDEO ADS

Advertise your event or business in a Soul Purpose Stage Play promotional video.

- \$1000 – 10 seconds
- \$2500 – 30 seconds
- \$3500 - 60 seconds

*\* Ad and video design available*

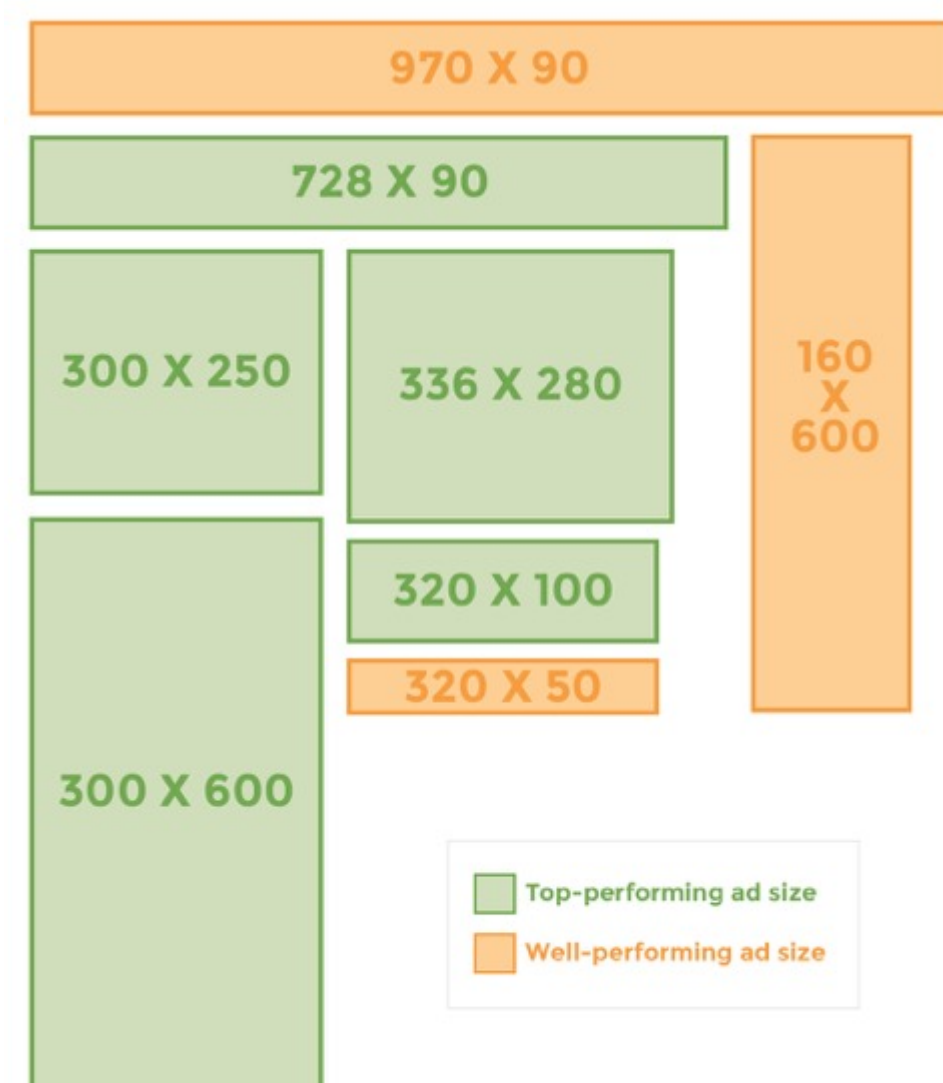




# \$250 LANDING PAGE

Advertise your event or business on the Soul Purpose Stage Play website.

\* Ad and video design available





# \$ 350 - PRINT PLAYBILL

Advertise your business or event on the printed version of the Soul Purpose playbill that is distributed at the stage play.

\* Ad and video design available



























Digital playbill at [SoulPurposeStagePlay.com/playbill](http://SoulPurposeStagePlay.com/playbill)

2ND ADAM PRODUCTIONS PRESENTS  
A STAGE PLAY PRODUCTION



# Soul Purpose

the experience

Featuring Comedian Pastor Fred Thomas as "MC"

WRITTEN & DIRECTED BY CHERICIA CURTIS / CO WRITER - TK HENDERSON





November 10th 2018

Digital playbill at [SoulPurposeStagePlay.com/playbill](http://SoulPurposeStagePlay.com/playbill)

ACTS AND SCENES:

ACT 1

SCENE 1..... GETTING TO KNOW YOU

SCENE 2..... WHAT'S IN THE FRIDGE?

SCENE 3..... NETFLIX & FOOTIES

SCENE 4..... WHAT'S IN A NAME?

SCENE 5..... GIVE ME SOME CREDIT

SCENE 6..... I LOVE ME SOME POUND CAKE

SCENE 7..... BOAZ MUST HAVES

SCENE 8..... PRIVATE SESSIONS

SCENE 9..... HE GAVE IT TO ME

SCENE 10..... OH NO YOU DIDN'T

SCENE 11..... NOT AGAIN AND AGAIN

SCENE 12..... WHO'S TO BLAME?

SCENE 13..... WAITING AIN'T EASY

SCENE 14..... 2ND TIME AROUND

SCENE 15..... WHO'S HOUSE IS IT ANYWAY?

SCENE 16..... BLUES SISTERS

SCENE 17..... PEACE IN MY STORM

ACT 2

SCENE 1..... THE FUNERAL

SCENE 2..... NO THANKS FOR MY SACRIFICE

SCENE 3..... APPLES AND ORANGES

SCENE 4..... OUR WEDDING VOWS

SCENE 5..... ALL MY LIFE I HAD TO FIGHT

SCENE 6..... NOT WIFE MATERIAL

SCENE 7..... DON'T JUDGE A BOOK BY IT'S COVER

SCENE 8..... PRAYER CHANGES THINGS

SCENE 9..... FIGHT ON

SPECIAL THANKS FROM CHERICIA CURTIS:

MY HUSBAND, LARRY CURTIS, MY CHILDREN, FAMILY & FRIENDS,  
SOUL PURPOSE TEAM, ANTIOCH CHRISTIAN FELLOWSHIP,  
PASTOR RESPASS CORINTH TX, FRIENDSHIP WEST, SPONSORS,  
MEDIA OUTLETS, MARK JACKSON, JWAYNE MEDIA,  
BUT MOST OF ALL MY LORD AND SAVIOR FROM WHOM ALL MY BLESSINGS FLOW.



Digital playbill at [SoulPurposeStagePlay.com/playbill](http://SoulPurposeStagePlay.com/playbill)

ACTORS:

ANGELA..... CONTESSAH IRENE

OMAR..... JARRICK TUCKER

JAYLYN..... JADA EDWARDS

CAMERON..... CHRISTIAN SPRESLEY

KENYA..... KRISTIN PAYNE

ELIZABETH..... CeCe GOOBOLT DOMINGUE

DARNELL..... MICHAEL PRINCE

JOSHUA..... TYRONE BETTERS

TAMARA..... SHEREL RILEY

JACOB..... TONY HARRIS

SAUNDA..... NINA WHITE

BAXTER..... JAMAL PERKINS

BROOKLYN..... DAREIA TOLBERT

UNKI..... ANDREW FLAGG

LEVI..... JULIAN WILLIAMS

JESSICA..... TAMMY PLEASANT

CHURCH MEMBERS / DANCERS:

RONI RODGERS, AISHA MAXWELL, MARGURITTEE JOHNSON, JULIAN JOHNSON

PRODUCTION AND DESIGN TEAM:

EXECUTIVE PRODUCER - LARRY & CHERICA CURTIS

DIRECTOR - CHERICIA CURTIS

WRITERS - CHERICIA CURTIS, TK HENDERSON

PRODUCTION CONSULTANT - PAM MCKINNEY

PRODUCTION OPS MANAGER - MYEKYE HAMILTON

STAGE MANAGER - BRANDI McDOWELL

MUSICAL DIRECTOR AND COMPOSER - SYLERIA SKINNER

CHOREOGRAPHER - KANALI HILL

VOCAL INSTRUCTOR - ERICA SIMMONS

STAGE DESIGNER - JOHN WOLF

LIGHTING DESIGNER - MATTHEW WILSON

BACKGROUND VOCALS AND BAND:

CA'REE SKINNER, DAWNA FRANKLIN, KATRINA ALEXANDER, LEE KEESEE,  
JOSE VEGA, JAMES MURPHY, GLAUCIO PEDROZA, SIMEON TERRY

HOST - FRED THOMAS/LESLIE O'HARE

LEAD BRAND AMBASSADOR - WANDA MONTGOMERY

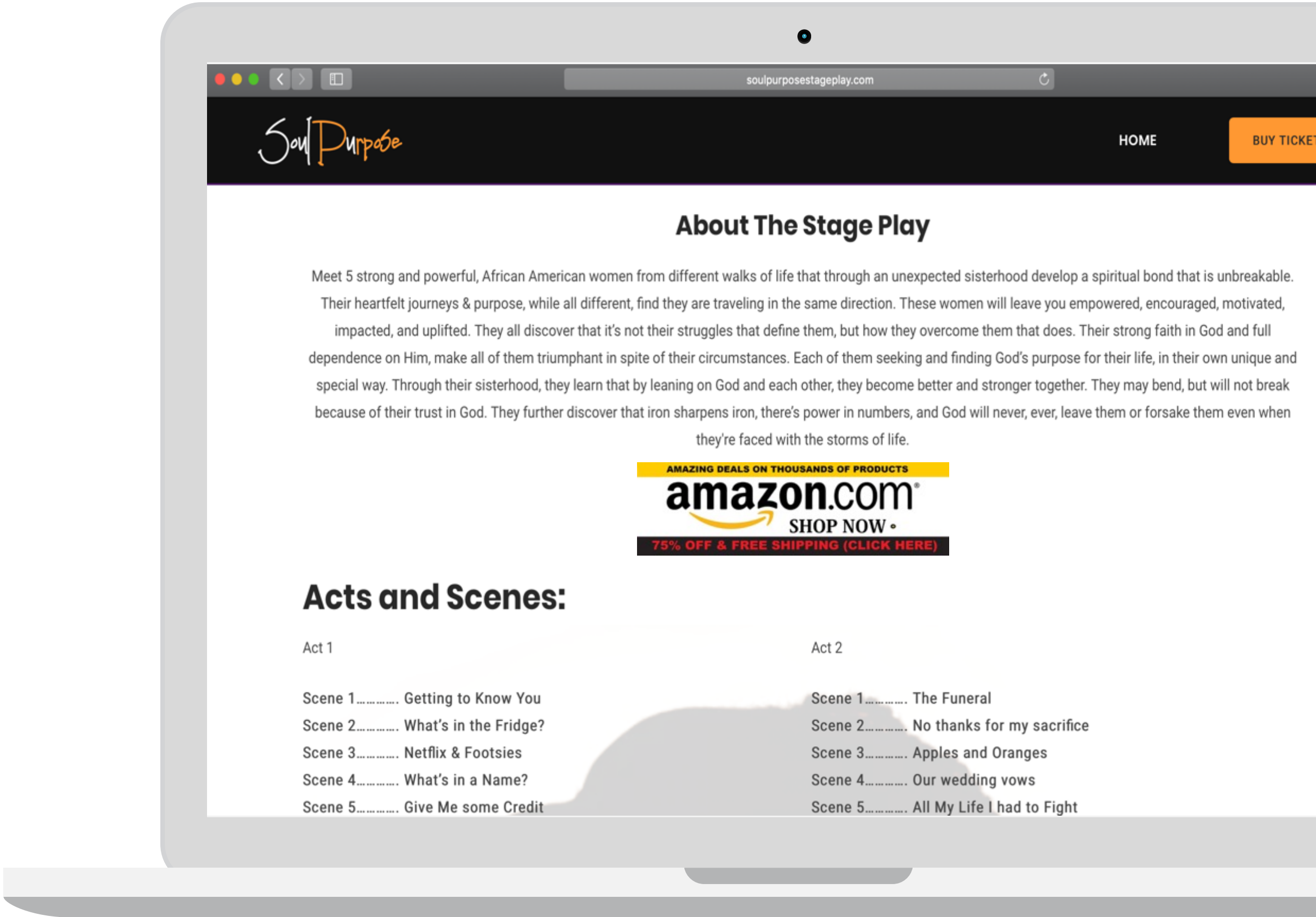
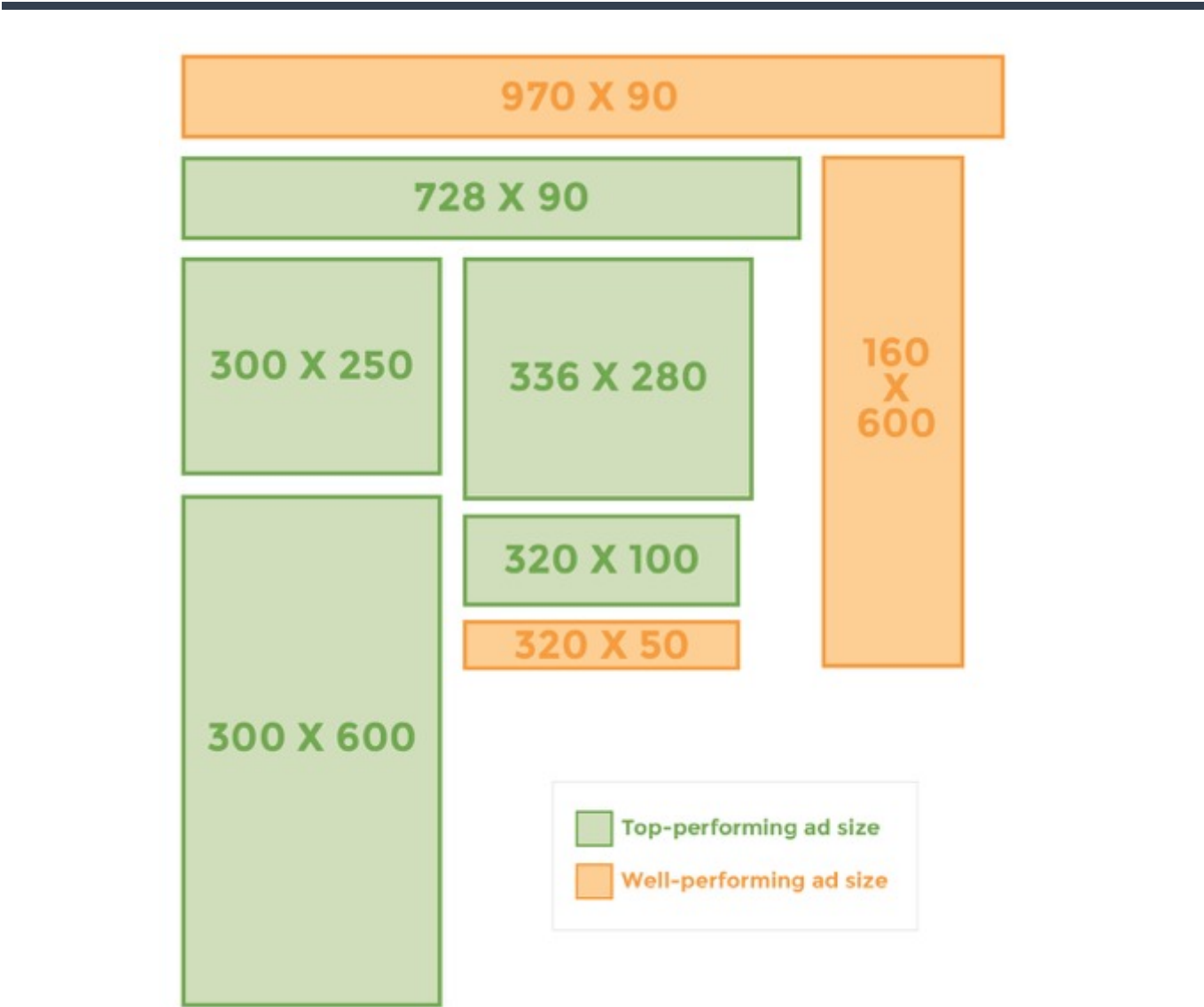
[soulpurposestageplay.com](http://soulpurposestageplay.com)  
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# \$150 - DIGITAL PLAYBILL

Advertise your event or business on the Soul Purpose Stage Play digital playbill website.

*\* Ad and video design available*

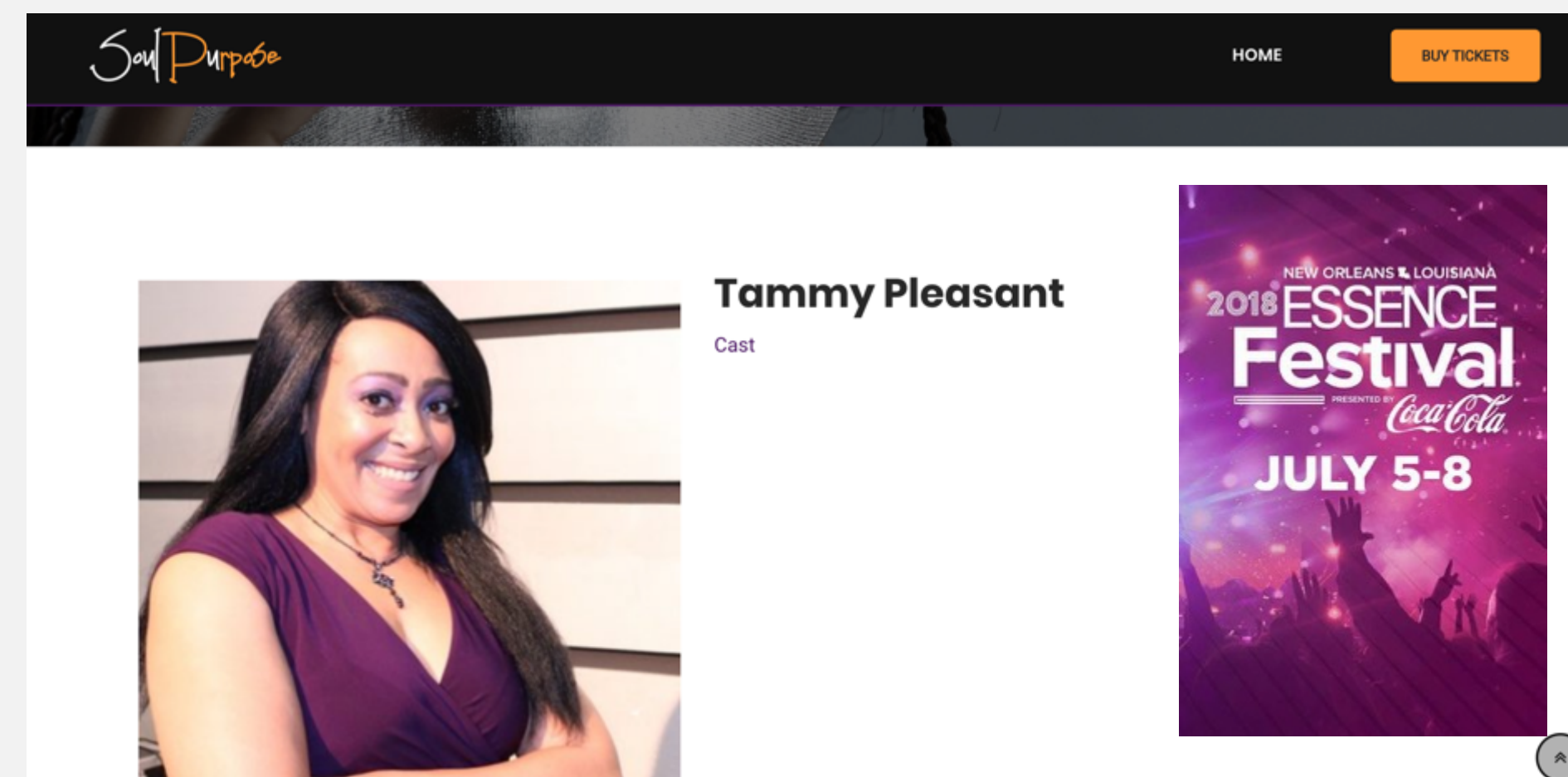




# \$250 - CAST SPONSORSHIP

Sponsor a Soul Purpose cast member with an online advertisement for your event or business.

\* Ad and video design available





# Let's Collaborate

Every Soul Has A Purpose

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# BROKEN VESSEL

P R O D U C T I O N S

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[SoulPurposeStagePlay.com](http://SoulPurposeStagePlay.com)

[brokenvess.com](http://brokenvess.com)

EPK: [epk.brokenvess.com](http://epk.brokenvess.com)

#SoulPurposeStagePlay  
#brokenvesselproductions  
@ brokenvesselproductions

Facebook: [facebook.com/soulpurposestageplay](https://facebook.com/soulpurposestageplay)

YouTube: [bit.ly/spapyoutube](https://bit.ly/spapyoutube)

Instagram: [instagram.com/soulpurposestageplay](https://instagram.com/soulpurposestageplay)



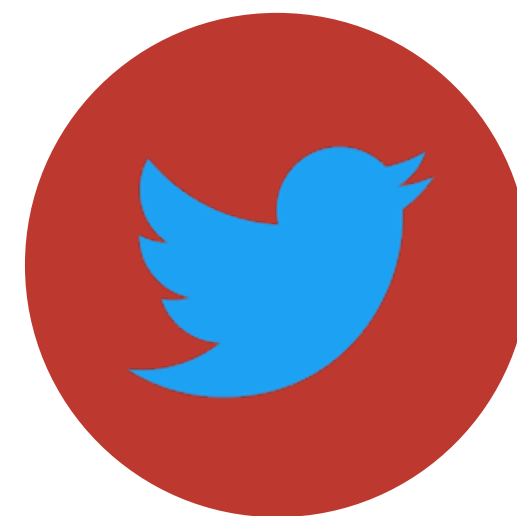
Facebook



Instagram



YouTube



Twitter

## CONTACT



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